

# Why did so many men volunteer to fight in World War One?

## Aim today:

To Understand why men signed up voluntarily,

And why by 1916 did the government have to force men to fight.



# Recruitment.

- What happens when you go for a job today?
- How might you apply?

## Modern day recruitment adverts for our forces

Royal Marines	<a href="https://www.youtube.com/watch?v=KpvBH38WsNA">https://www.youtube.com/watch?v=KpvBH38WsNA</a> <a href="https://www.youtube.com/watch?v=J4zdgKK8_-E">https://www.youtube.com/watch?v=J4zdgKK8_-E</a>
Army	<a href="https://www.youtube.com/watch?v=sOhvjBwuiX4">https://www.youtube.com/watch?v=sOhvjBwuiX4</a>
Navy	<a href="https://www.youtube.com/watch?v=mAMFQwebh6Q">https://www.youtube.com/watch?v=mAMFQwebh6Q</a>
RAF	<a href="https://www.youtube.com/watch?v=GcRI-J76bvo">https://www.youtube.com/watch?v=GcRI-J76bvo</a>

What techniques do these adverts use to persuade people to sign up?

**How do you think the army Recruited soldiers in 1914?**



# BRITONS



**JOIN YOUR COUNTRY'S ARMY!**  
**GOD SAVE THE KING**

<https://www.youtube.com/watch?v=K7RQQS8fsbg>

As we're watching this clip make a list of the ways the government tried to recruit soldiers for the war







*Here's YOUR chance*  
**IT'S MEN WE WANT**

No. 3 Central Recruiting Committee, No. 2 Military Division, Toronto

*Stone Ltd*

*"I'll go too!"*



THE  
REAL IRISH SPIRIT.



YOUR KING & COUNTRY  
NEED YOU



A WEE "SCRAP O' PAPER" IS BRITAIN'S BOND.

TO MAINTAIN THE HONOUR AND GLORY  
OF THE  
BRITISH EMPIRE

JOIN THE  
AIR SERVICE  
and  
SERVE  
in  
FRANCE



# Video Clip showing Recruitment campaign.



<https://www.youtube.com/watch?v=h5JNE2i5IfM>

How does this recruitment technique use the following to persuade?

Honour / Family	Pride	Money	Sex / Being a Man

What do you think of War so far?...

# Propaganda & Censorship

- A form of communication aimed at influencing the views of people towards a certain cause.
- Example: the video you just saw was propaganda by making people think that war was great and fun.
- Censorship was a controlling of what you could read or see by the government eg stopping newspapers reporting failures or defeats



# MEN OF BRITAIN! WILL YOU STAND THIS?



*No 2 Wykeham Street, SCARBOROUGH, after the German bombardment on Dec: 16<sup>th</sup>. It was the Home of a Working Man. Four People were killed in this House including the Wife, aged 38, and Two Children, the youngest aged 5.*

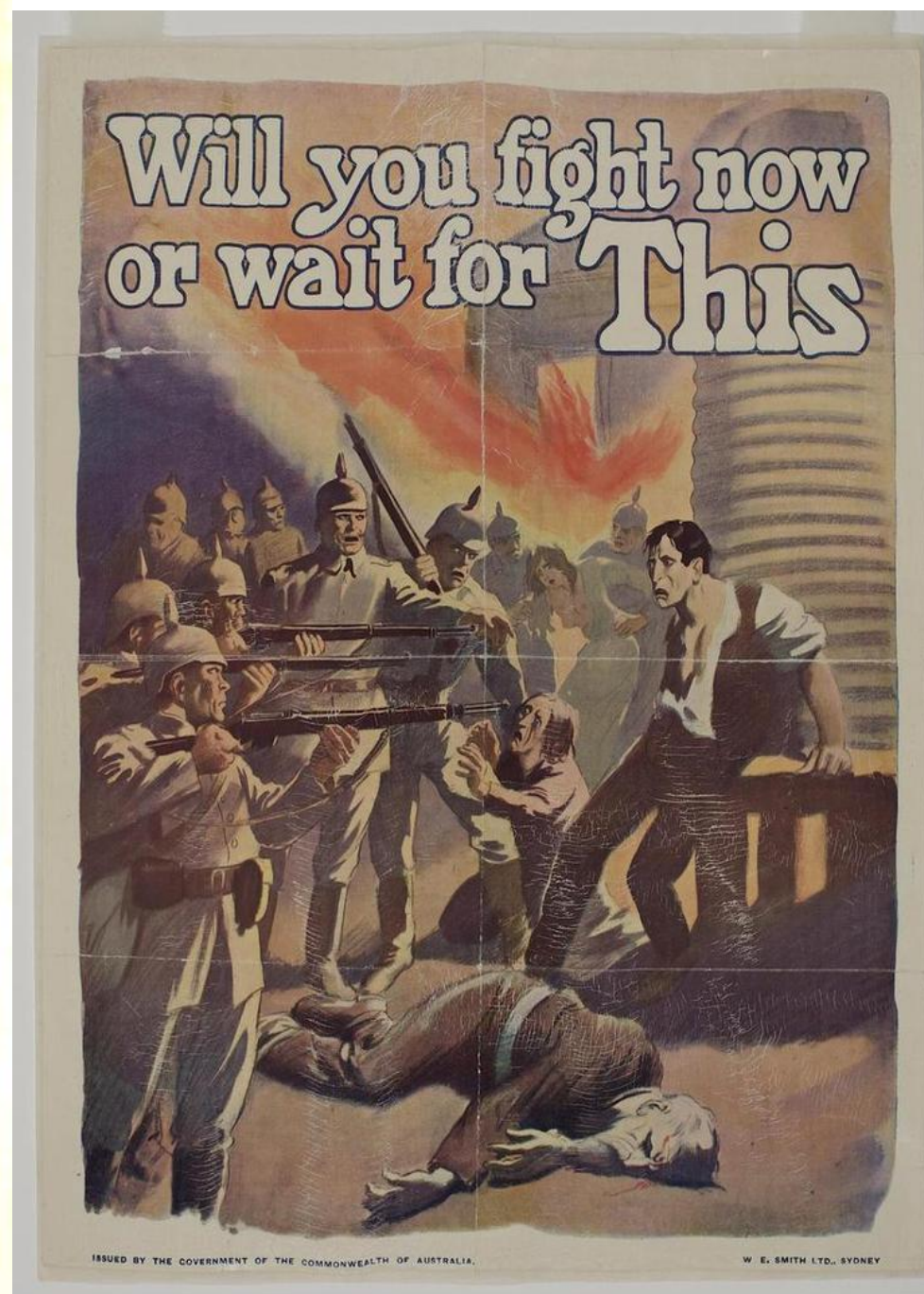
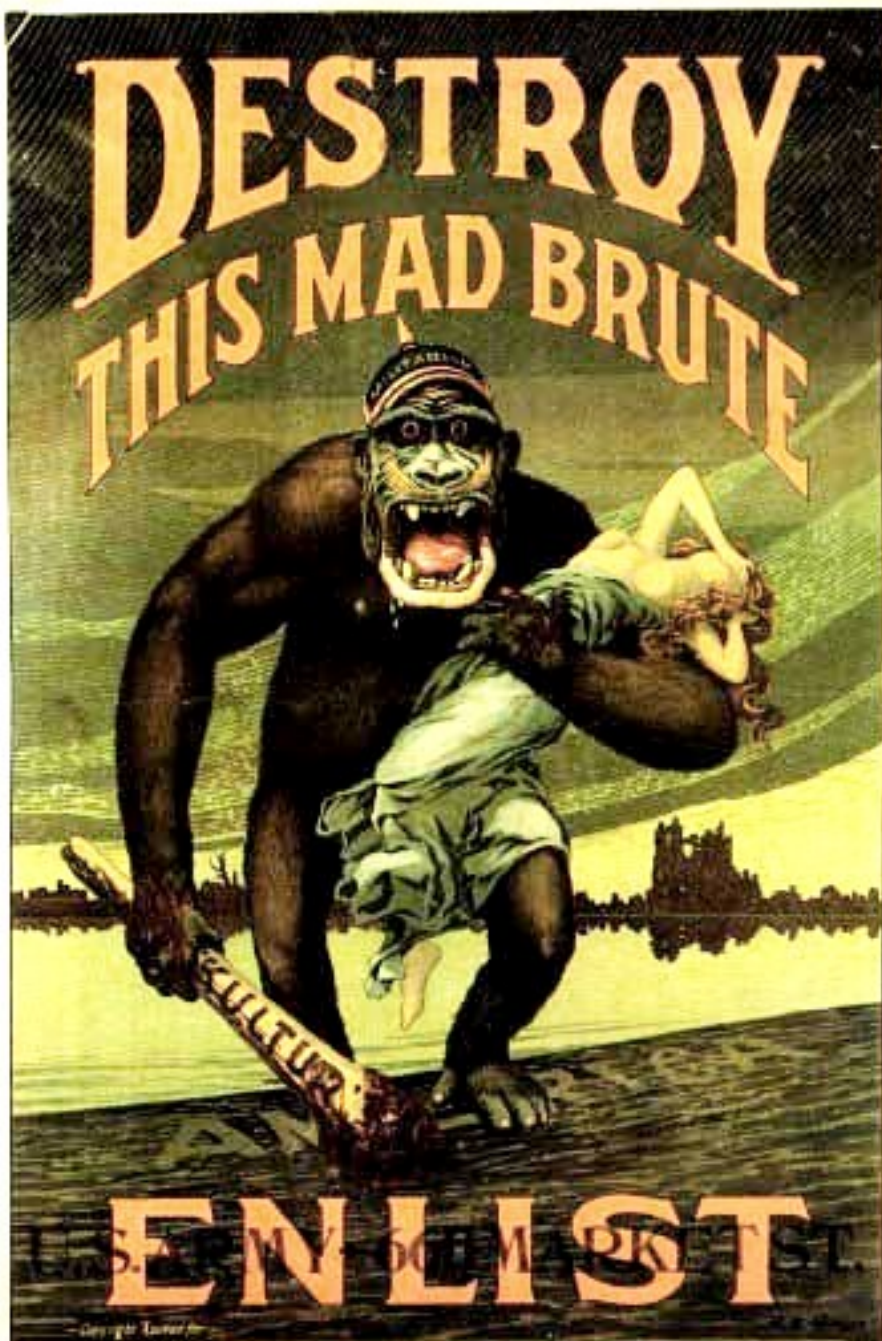
**78 Women & Children were killed and 228 Women  
& Children were wounded by the German Raiders**

## **ENLIST NOW**











## Pals battalions

The government thought that fighting alongside friends and neighbours, rather than strangers, might encourage more men to join up – and they were right! Rival towns competed with each other to prove how patriotic they were and formed **pals battalions**. Brothers, cousins, friends and workmates enlisted together. There were pals battalions for professional footballers, bankers and railway workers, for example. There were tragic consequences. For example, of the 720 'Accrington Pals' who fought, 584 were killed, wounded or missing during one attack. This robbed entire communities of many of their men, and no new pals battalions were created after 1916.

What was good about the Pals Battalions?

What was Bad?



**2.5 million men VOLUNTEERED in 1914:**

Friends could join up together  
This would keep spirits up

**Why did so  
many men  
volunteer in  
1914?**

# Conscription

- By 1916, even with the propaganda, our army was suffering heavy losses and men were not signing up. The reality of war didn't seem so exciting.
- The Government made a law forcing any man between 18 and 44 to sign up, if they didn't they would be sent to jail or shot!
- 2.5 million men were called up



# Conscientious Objector

- Refused to fight due to religious beliefs or political beliefs. They had to stand in front of a military tribunal.
- Some men joined the army but refused to fight. Others simply refused both. Some men did contribute to the war effort by working in the factories and mines
- You could get out of fighting with an exemption, being in a job of National Importance, having dependents, or ill health.





**“Being a Coward is not virtuous!!”**



