Why did so many men **volunteer** to fight in World War One?

Aim today:

To Understand why men signed up voluntarily,

And why by 1916 did the government have to force men to fight.





Recruitment.

- What happens when you go for a job today?
- How might you apply?



Modern day recruitment adverts for our forces

Royal Marines https://www.youtube.com/watch?v=KpvBH38WsNA

https://www.youtube.com/watch?v=J4zdgKK8_-E

Army https://www.youtube.com/watch?v=sOhvjBwuix4

Navy https://www.youtube.com/watch?v=mAMFQwebh6Q

RAF https://www.youtube.com/watch?v=GcRI-J76bvo

What techniques do these adverts use to persuade people to sign up?

How do you think the army Recruited soldiers in 1914?



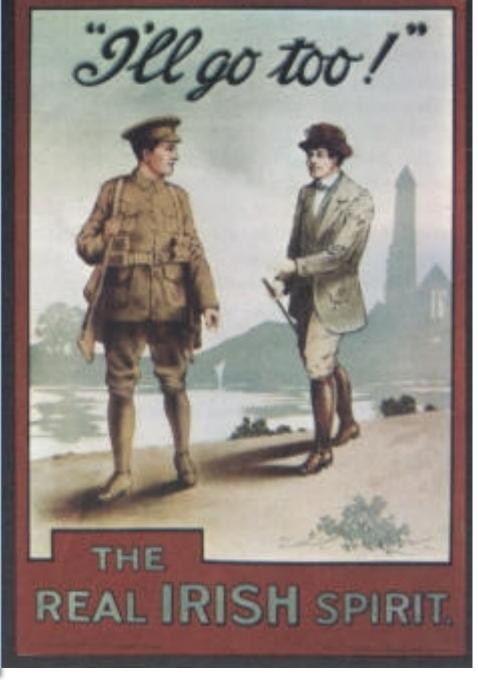


https://www.youtube.com/watch?v=K7RQQS8fsbg

As we're watching this clip make a list of the ways the government tried to recruit soldiers for the war



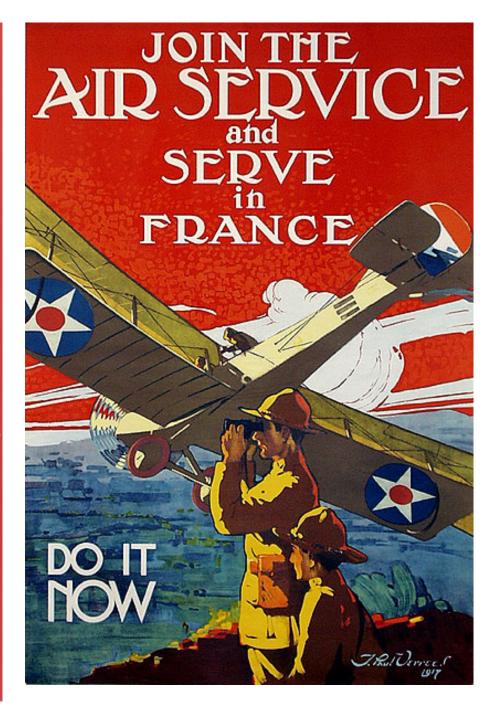




YOUR KING & COUNTRY NEED YOU



TO MAINTAIN THE HONOUR AND GLORY
OF THE
BRITISH EMPIRE



Video Clip showing Recruitment campaign.



https://www.youtube.com/watch?v=h5JNE2i5lfM

How does this recruitment technique use the following to persuade?

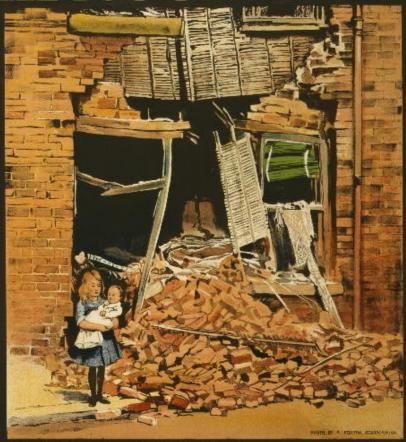
Honour / Family	Pride	Money	Sex / Being a Man

What do you think of War so far?...

Propaganda & Censorship

- A form of communication aimed at influencing the views of people towards a certain cause.
- Example: the video you just saw was propaganda by making people think that war was great and fun.
- Censorship was a controlling of what you could read or see by the government eg stopping newspapers reporting failures or defeats

MEN OF BRITAIN! WILL YOU STAND THIS?



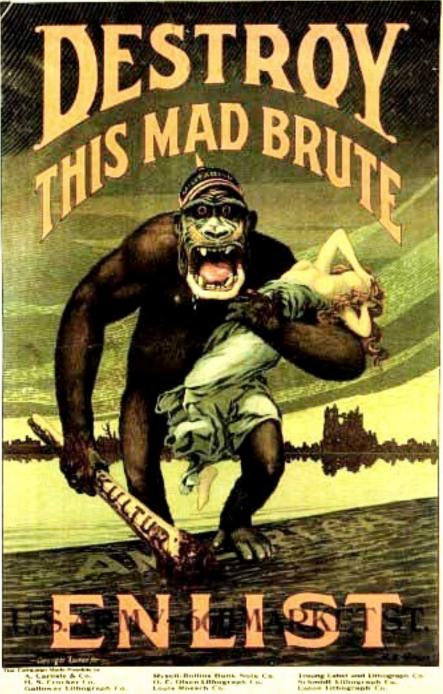
Nº 2 Wykeham Street, SCARBOROUGH after the German bombardment on Dec: 16th. It was the Home of a Working Man. Four People were killed in this House including the Wife aged 58, and Two Children the youngest aged 5.

78 Women & Children were killed and 228 Women & Children were wounded by the German Raiders

ENLIST NOW







ISSUED BY THE COVERNMENT OF THE COMMONWEALTH OF AUSTRALIA. W E. SMITH LTD., SYDNEY

Myself-Rollins Bank Note Co. O. C. Olsen illhugraph I n. Louis Mossch Co. Proong Labet and Liftingraph Co. Schoold Liftingraph Co. Labor Liftingraph Co.

Pals battalions

The government thought that fighting alongside friends and neighbours, rather than strangers, might encourage more men to join up – and they were right! Rival towns competed with each other to prove how patriotic they were and formed pals battalions. Brothers, cousins, friends and workmates enlisted together. There were pals battalions for professional footballers, bankers and railway workers, for example. There were tragic consequences. For example, of the 720 'Accrington Pals' who fought, 584 were killed, wounded or missing during one attack. This robbed entire communities of many of their men, and no new pals battalions were created after 1916.

What was good about the Pals Battalions?

What was Bad?



2.5 million men VOLUNTEERED in 1914:

Friends could join up together This would keep spirits up

Why did so many men volunteer in 1914?



Conscription

- By 1916, even with the propaganda, our army was suffering heavy losses and men were not signing up. The reality of war didn't seem so exciting.
- The Government made a law forcing any man between 18 and 44 to sign up, if they didn't they would be sent to jail or shot!
- 2.5 million men were called up



Conscientious Objector

- Refused to fight due to religious beliefs or political beliefs. They had to stand in front of a military tribunal.
- Some men joined the army but refused to fight.
 Others simply refused both. Some men did contribute to the war effort by working in the factories and mines
- You could get out of fighting with an exemption, being in a job of National Importance, having dependents, or ill health.



"Being a Coward is not virtuous!!"



Falling volunteers

- Stalemate was quickly reached on the Western Front.
- It was clear the war would not be over by Christmas 1914.
- All those who had been keen and willing to 'do their duty' had already volunteered.

Reality of war

- News of horrific conditions and casualties began to be known.
- Newspapers initially printed lists of those killed and wounded, but were then banned.

Consequences

- As the war went on, unemployment fell and wages rose.
- This meant volunteering was not financially rewarding together with the knowledge of how bad the war was, numbers volunteering fell drastically.

Why were there problems with recruitment by 1915?

Pressure to volunteer

- Propaganda and pressure to volunteer became more intense.
- National Registration of all single men was introduced in August 1915. This meant they could be called upon if necessary.
- Lord Derby organised a massive recruitment campaign in late 1915.

Conscription

- 2.5 million volunteered, but this wasn't enough.
- Military Service Act of January 1916 called up all unmarried men between 18-41. Extended to married men in May.
- 3.5 million men were conscripted between 1916-1918.

Why Conscription?

- Casualties on the Western Front were appaling - more and more soldiers were needed.
- Lord Derby's campaign failed to encourage enough volunteers.
- Haig was sure more soldiers was the answer - to make a 'big push' to break the Western Front.