The Nazi path to power

LO: To evaluate which reason was most significant in the Nazi party getting power

Starter:

Make a list of at least 5 events or reasons for the rise of the Nazi party
**Election Results and Unemployment in Germany May 1928 - Nov 1932**

<table>
<thead>
<tr>
<th></th>
<th>May 1928</th>
<th>Sept 1930</th>
<th>July 1932</th>
<th>Nov 1932</th>
</tr>
</thead>
<tbody>
<tr>
<td>NSDAP</td>
<td>3</td>
<td>18</td>
<td>37</td>
<td>33</td>
</tr>
<tr>
<td>Communists</td>
<td>11</td>
<td>13</td>
<td>14</td>
<td>17</td>
</tr>
<tr>
<td>DNVP + DVP</td>
<td>23</td>
<td>12</td>
<td>7</td>
<td>11</td>
</tr>
<tr>
<td>Social Democrats</td>
<td>30</td>
<td>25</td>
<td>22</td>
<td>20</td>
</tr>
<tr>
<td>Unemployment</td>
<td>2.1</td>
<td>4.8</td>
<td>6.0</td>
<td>5.7</td>
</tr>
</tbody>
</table>

We know how we got to this stage, now to think about significance of the recent events
<table>
<thead>
<tr>
<th>Year</th>
<th>Communist Party</th>
<th>Social Democrats</th>
<th>Democratic Party</th>
<th>Centre Party</th>
<th>Conservatives</th>
<th>Nationalists</th>
<th>Nazis</th>
<th>Unemployment figures</th>
</tr>
</thead>
<tbody>
<tr>
<td>1928</td>
<td>54</td>
<td>153</td>
<td>25</td>
<td>61</td>
<td>45</td>
<td>73</td>
<td>12</td>
<td>(2.6%)</td>
</tr>
<tr>
<td>1930</td>
<td>77</td>
<td>143</td>
<td>20</td>
<td>68</td>
<td>30</td>
<td>41</td>
<td>107</td>
<td>(18.3%)</td>
</tr>
<tr>
<td>Jul 1932</td>
<td>89</td>
<td>133</td>
<td>4</td>
<td>75</td>
<td>7</td>
<td>37</td>
<td>230</td>
<td>(37.3%)</td>
</tr>
<tr>
<td>Nov 1932</td>
<td>100</td>
<td>121</td>
<td>2</td>
<td>70</td>
<td>11</td>
<td>52</td>
<td>196</td>
<td>(33.1%)</td>
</tr>
<tr>
<td>1933</td>
<td>81</td>
<td>120</td>
<td>5</td>
<td>74</td>
<td>2</td>
<td>52</td>
<td>288</td>
<td>(43.9%)</td>
</tr>
</tbody>
</table>

What can you infer from this source?
What is the link between unemployment and votes for extremist parties? (Give figures)
The 1932 election: What tactics are used during an election?

- Posters
- Speeches
- Debates
- Propaganda

What do you think your priorities will be when you come to vote?
Nazi Campaign Posters

You have been given 3 campaign posters...

- Annotate them and identify the key information from them.
- Do they have any key features / tactics
- Use your **CONTEXTUAL** (background) knowledge to back up any points or observations.

11 Minutes:
Our Last Hope: HITLER
A 1932 election poster. The text at the top reads: ‘Women! Millions of men without work. Millions of children without a future’
Arbeit Freiheit und Brot!

Nazi election poster from 1928. The text reads: 'Work, freedom and bread! Vote for the National Socialists!'
Nazi promises...

What were the key promises from the Nazi party in the years 1928-32?

- Work / Jobs
- Pride
- Freedom
- Bread
- Hope
So, how did they do it?

Significance – High Order Skill!

Using the information on Pg51 (white books), put the reasons into your significance circles & explain your choice.

The more significant you think something is, the bigger the circle it goes into...
Party Organisation

Propaganda

Support of the Industrialists

Use of technology

Promises to voters

Flexibility

Hitler himself

Weakness of opposition
We’ve seen how the Nazis grew, so now, who did they appeal to?

Create a mind map summarising each group in society from pages 62-63 (Edx 9-1 textbook)

Who supported the Nazi Party and why?
We’ve seen how the Nazis grew, so now, who did they appeal to?

**Big Business:**
Wealthy industrialists usually supported the Nationalists but due to the depression, Hitler persuaded them he’d be safer than the Communists. As a result, money was poured into the NSDAP funding their propaganda.

**Working Classes:**
Policies appealed to the workers – Traditional German values, stronger Germany, promise of ‘Work and Bread’. This vote was split with the Communists.

**Middle Classes:**
Professionals such as teachers and lawyers, business people and farmers. Great Depression hurt the middle classes the most losing savings, companies and pensions. They saw Hitler as a strong leader. They were also afraid of the Communists who wanted to abolish private ownership, they felt the Nazis could protect them from the Communists. There was also a sense of a moral decline in the ‘Golden Age’ again, the appeal of traditional values was important.

**Farmers:**
Point 17 of 25 points to confiscate land was changed in 1928 to appeal to farmers, now only if owned by Jews. Again, farmers saw protection against the Communists by the Nazis. The Nazis gained 60% of the rural vote in 1930.

**Young People:**
For many, the Nazi Party were exciting, colourful rallies, lots of atmosphere. Hitler’s speeches were stirring and promised more than the moderate parties.

**Women:**
Nazi propaganda appealed to women saying the Nazis were best for their country and families.

**Unity:**
The Nazis targeted each group of society offering them all something appealing with many flexible policies.

**Which was the most important group for the Nazis growth?**
The most significant reason for the rise of the Nazi Party was the Wall Street Crash, How far do you agree?

(any 2 alternative reasons)

Eg Weakness of opposition, Hitler himself, Propaganda etc...