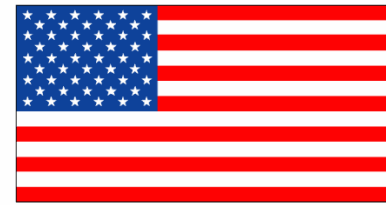


Who are the Zooks and Yooks?



USSR (Russia)

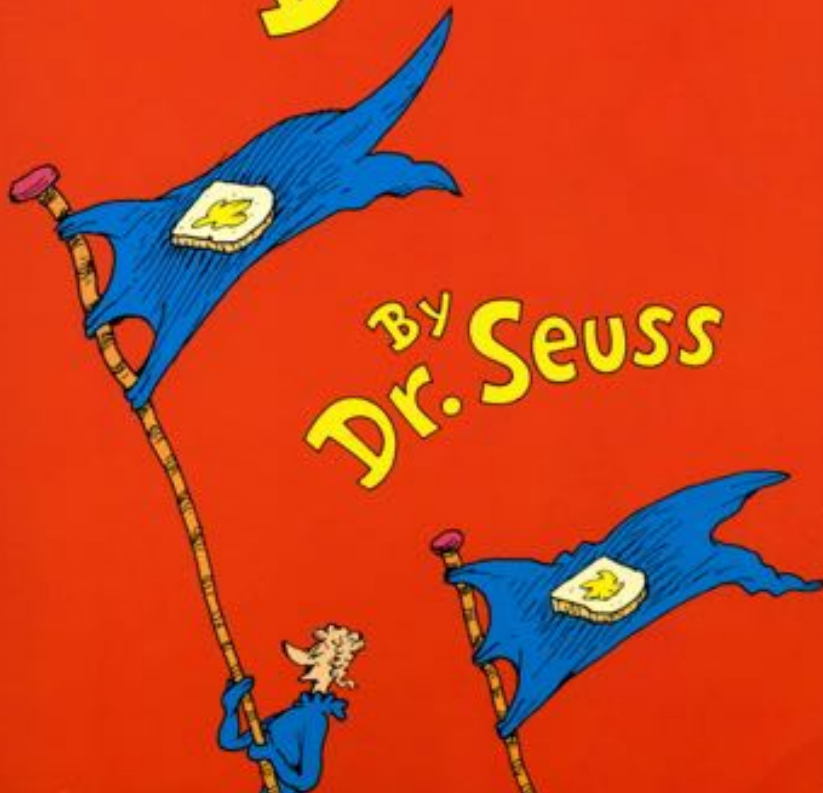


USA

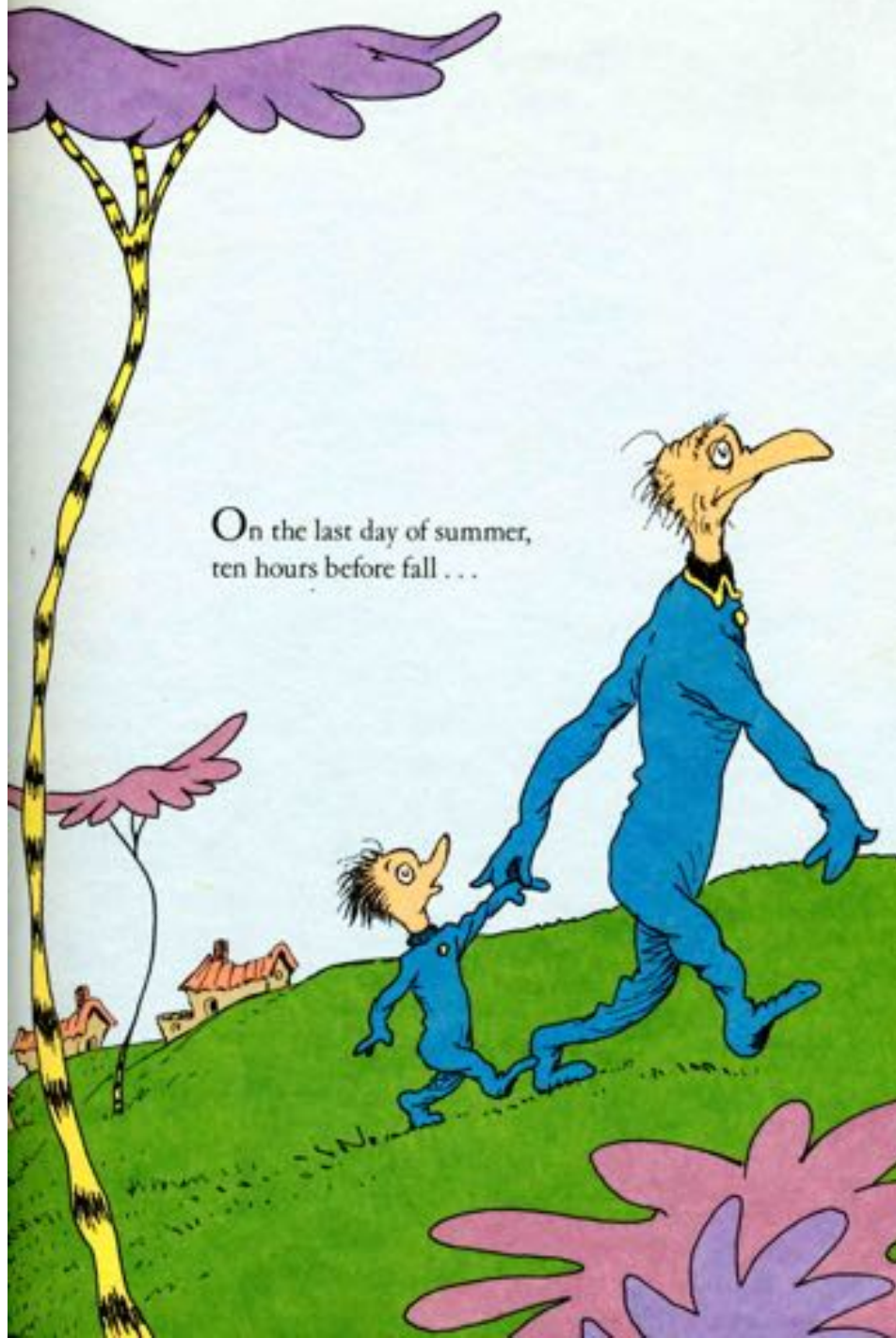
What is Dr Seuss on about?

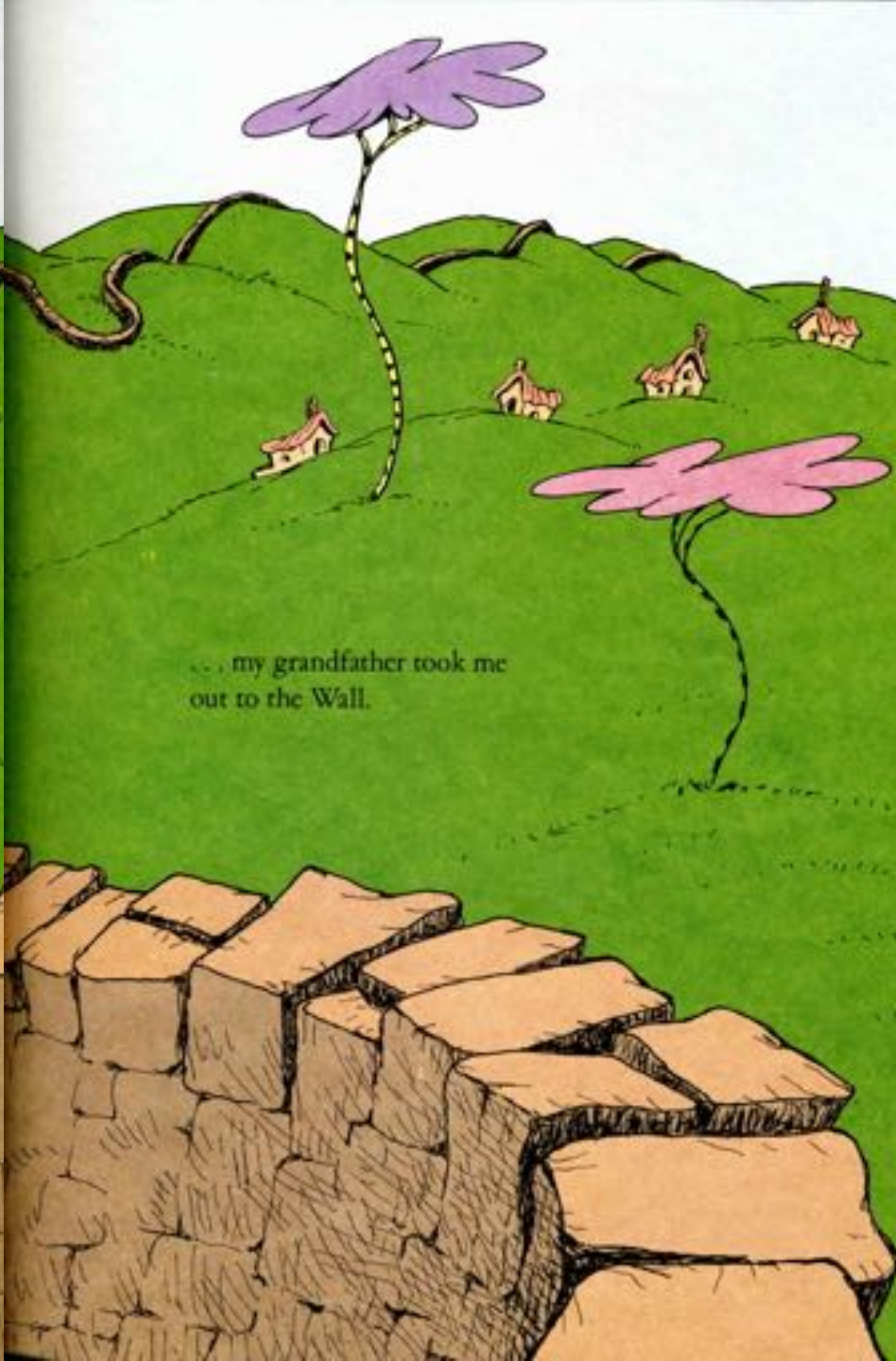
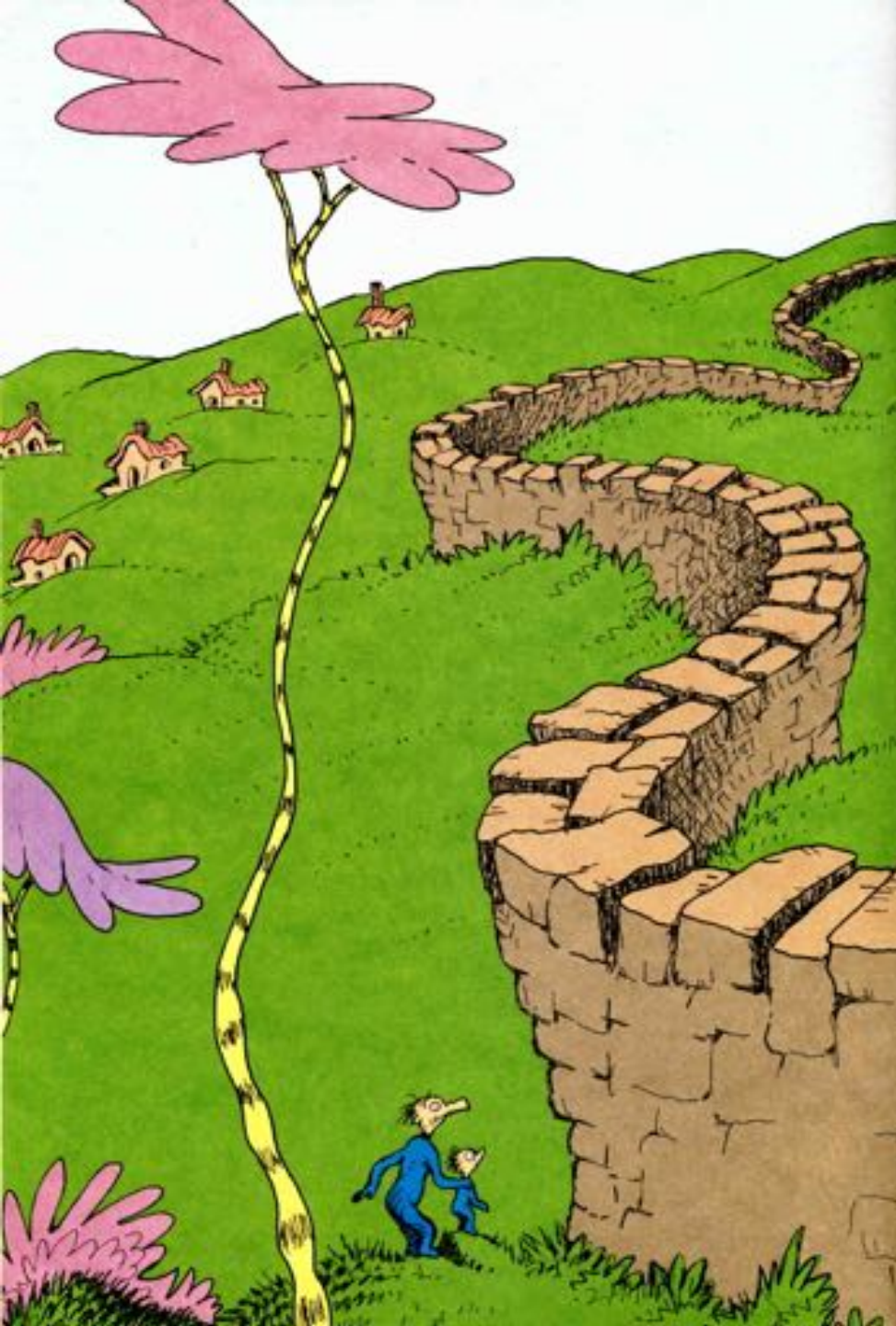
The Butter Battle Book

By
Dr. Seuss



On the last day of summer,
ten hours before fall . . .





... my grandfather took me
out to the Wall.

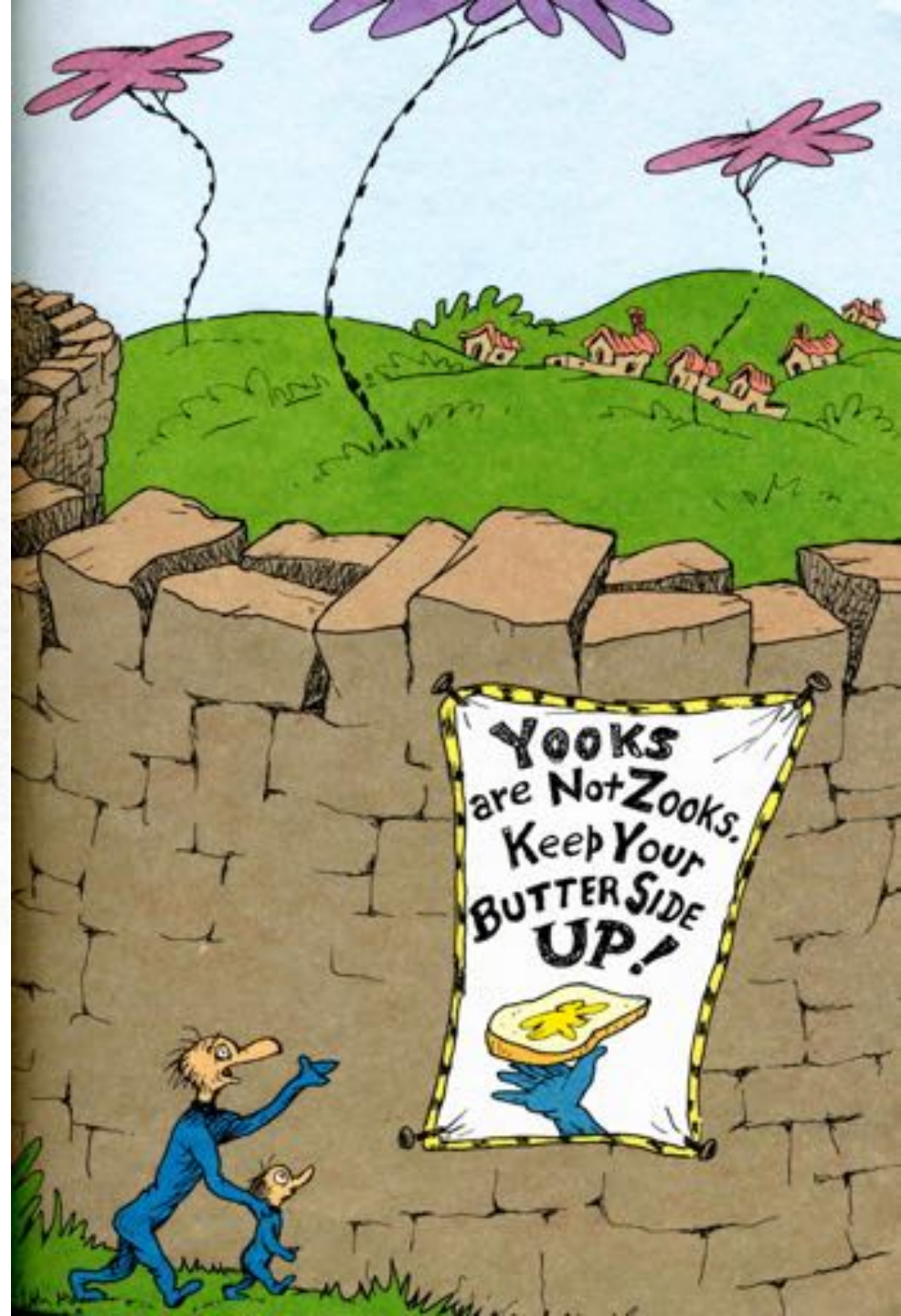


For a while he stood silent.
Then finally he said,
with a very sad shake
of his very old head,
"As you know, on this side of the Wall
we are Yooks.
On the far other side of this Wall
live the Zooks."

Then my grandfather said,
"It's high time that you knew
of the terribly horrible thing that Zooks do.
In every Zook house and in every Zook town
*every Zook eats his bread
with the butter side down!*"



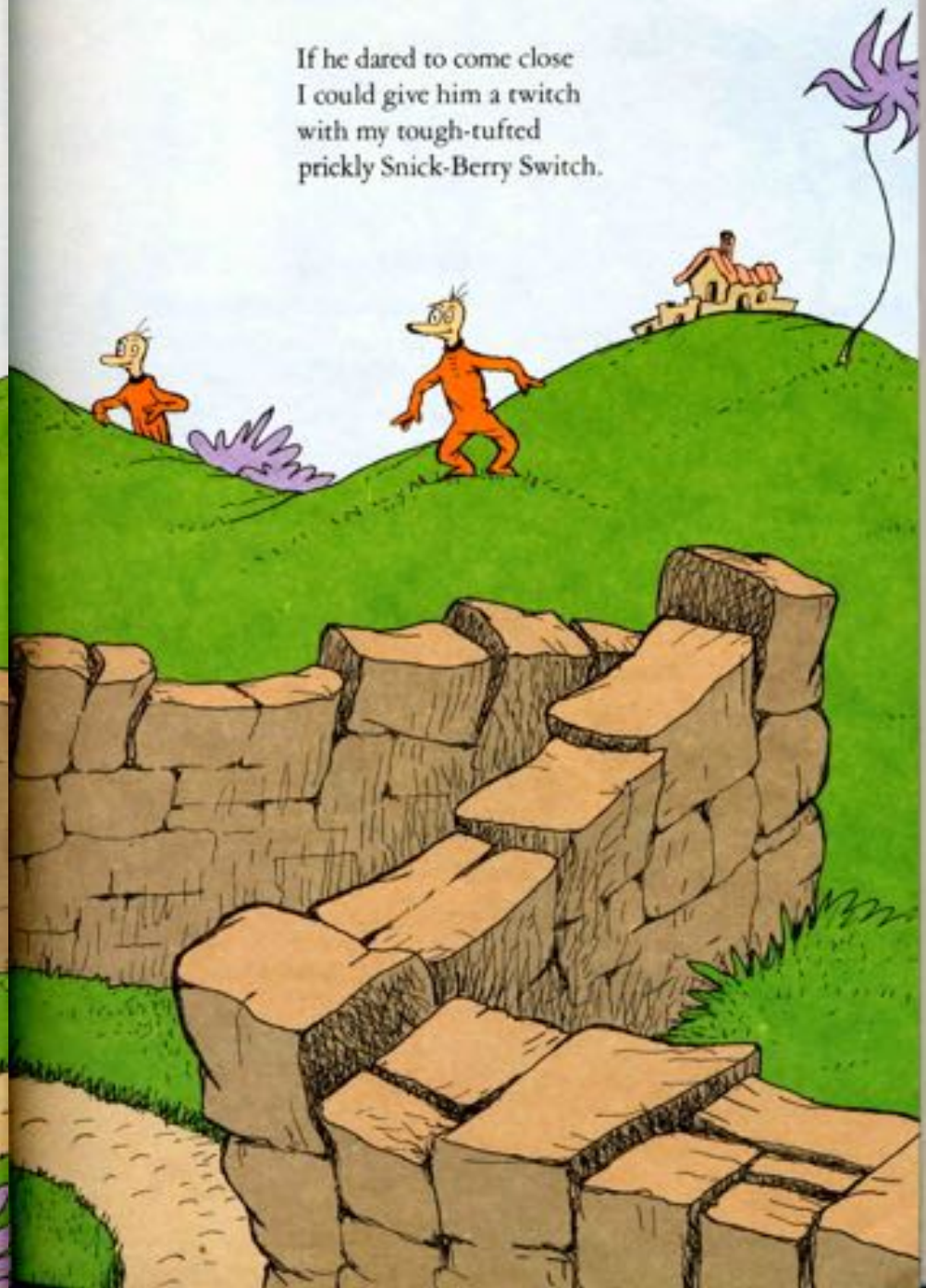
"But we Yooks, as you know,
when we breakfast or sup,
spread our bread," Grandpa said,
"with the butter side *up*.
That's the right, honest way!"
Grandpa gritted his teeth.
"So you can't trust a Zook who spreads bread underneath!
Every Zook must be watched!
He has kinks in his soul!
That's why, as a youth, I made watching my goal,
watching Zooks for the Zook-Watching Border Patrol!"



In those days, of course,
the Wall wasn't so high
and I could look any Zook
square in the eye.



If he dared to come close
I could give him a twitch
with my tough-tufted
prickly Snick-Berry Switch.





For a while that worked fine.
All the Zooks stayed away
and our country was safe.
Then one terrible day
a very rude Zook by the name of VanItch
snuck up and slingshotted my Snick-Berry Switch!





With my broken-off switch, with my head hung in shame,
to the Chief Yookeroo in great sorrow I came.
But our Leader just smiled. He said, "You're not to blame.
And those Zooks will be sorry they started this game.



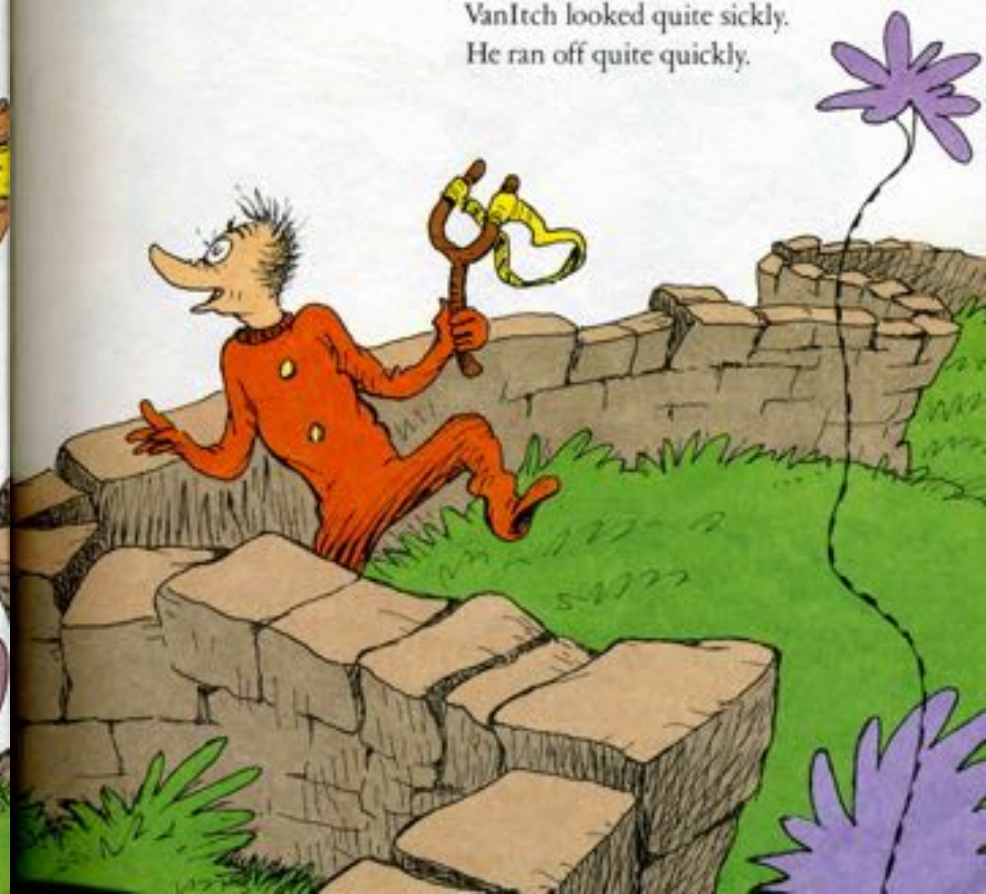
"We'll dress you right up in a fancier suit!
We'll give you a fancier slingshot to shoot!"
And he ordered the Boys in the Back Room to figger
how to build me some sort of a triple-sling jigger.

With my Triple-Sling Jigger
I sure felt much bigger.

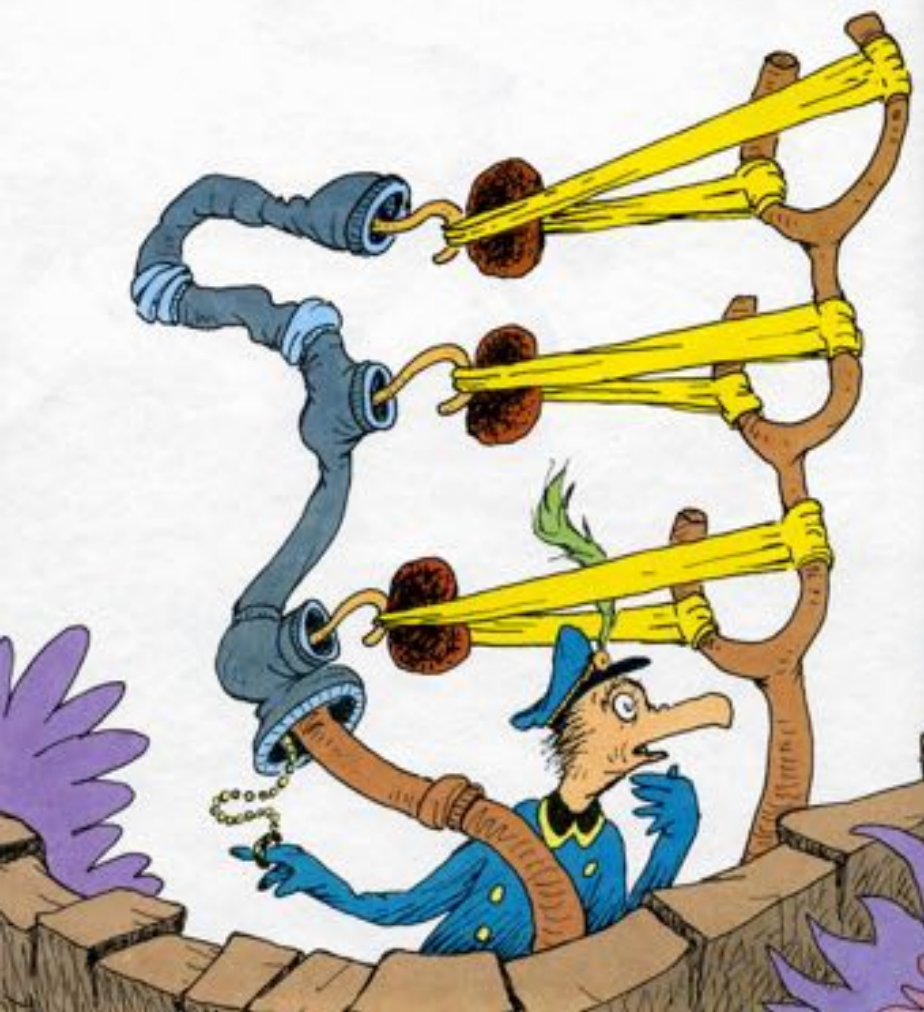


I marched to the Wall with great vim and great vigour
right up to VanItch with my hand on the trigger.
"I'll have no more nonsense," I said with a frown,
"from Zooks who eat bread with the butter side down!"

VanItch looked quite sickly.
He ran off quite quickly.



I'm unhappy to say
he came back the next day
in a spiffy new suit with a big new machine,
and he snarled as he said, looking frightfully mean,
"You may fling those hard rocks with your Triple-Sling Jigger.
But I, also, now have *my* hand on a trigger!"



"My wonderful weapon, the Jigger-Rock Snatchem,
will fling 'em right back just as quick as we catch 'em.
We'll have no more nonsense.
We'll take no more gupp
from you Yooks who eat bread with the butter side up!"



Well . . .

We didn't *do*.

And we didn't quite die.

But we sure did get worsted, poor Daniel and I.

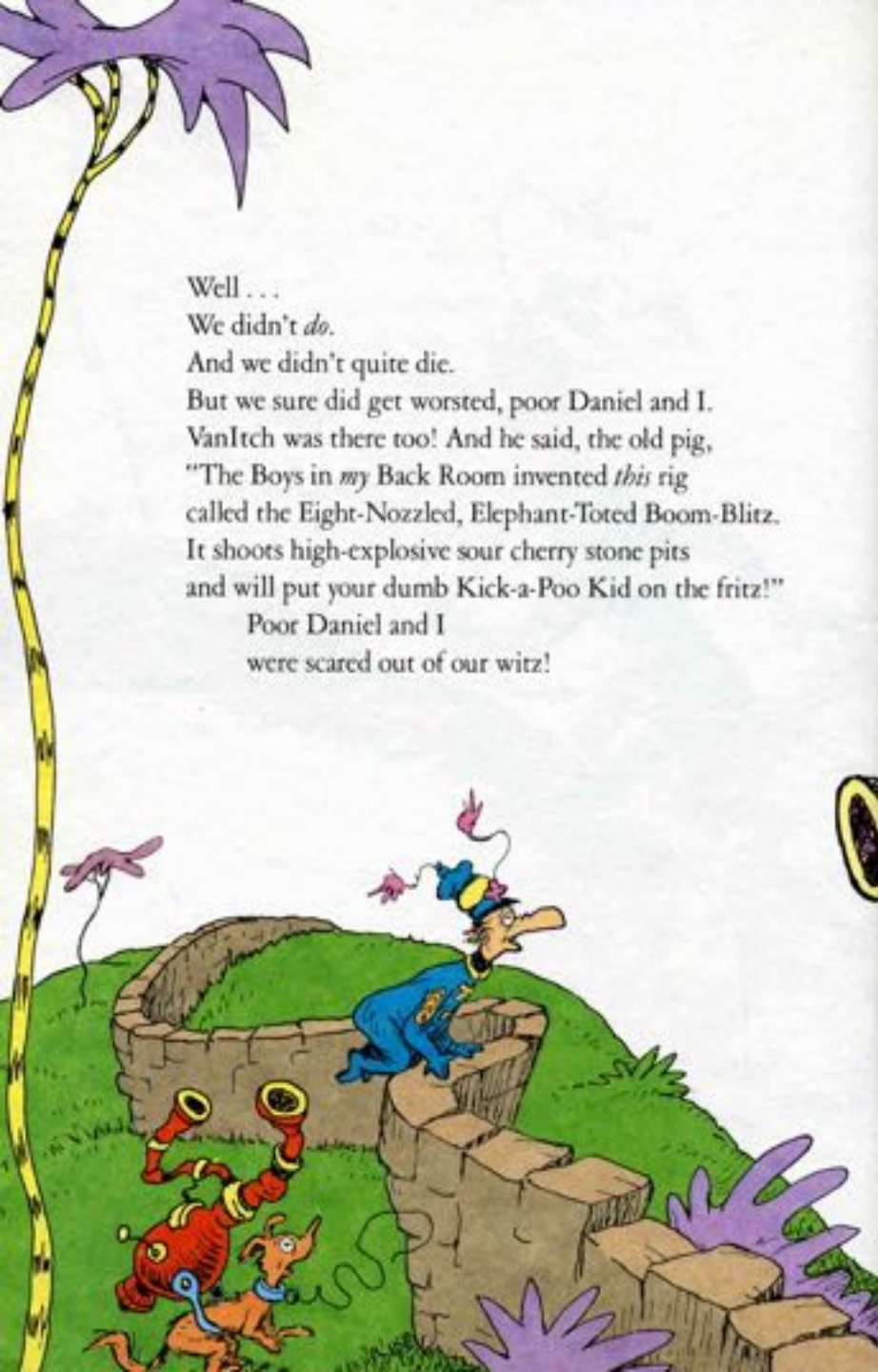
VanItch was there too! And he said, the old pig,

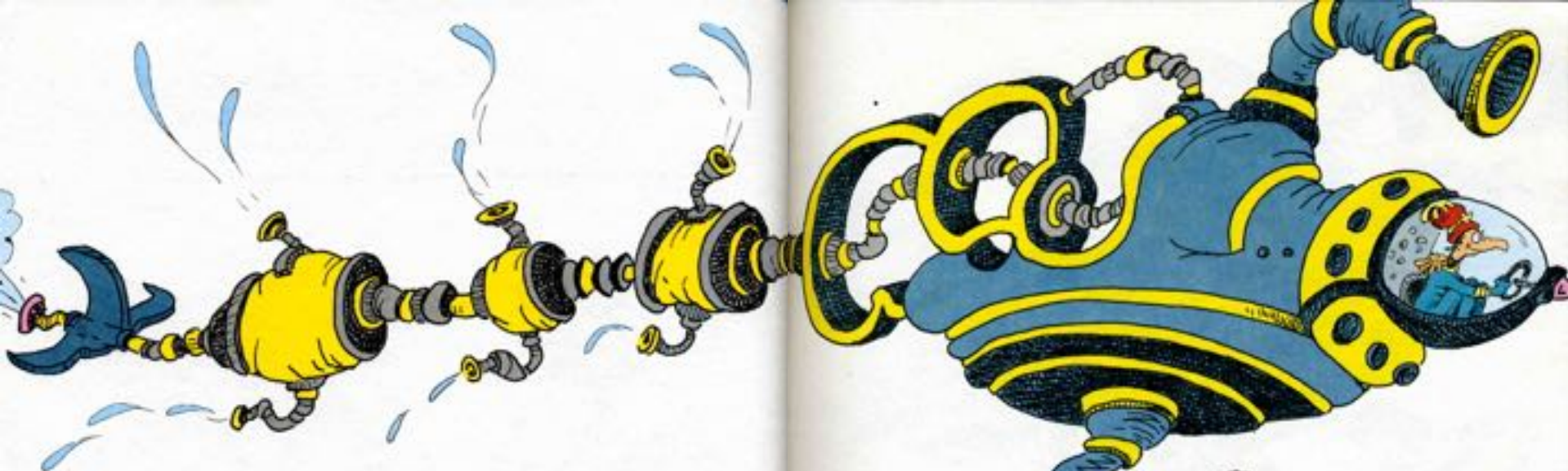
"The Boys in *my* Back Room invented *this* rig
called the Eight-Nozzled, Elephant-Toted Boom-Blitz.

It shoots high-explosive sour cherry stone pits
and will put your dumb Kick-a-Poo Kid on the fritz!"

Poor Daniel and I

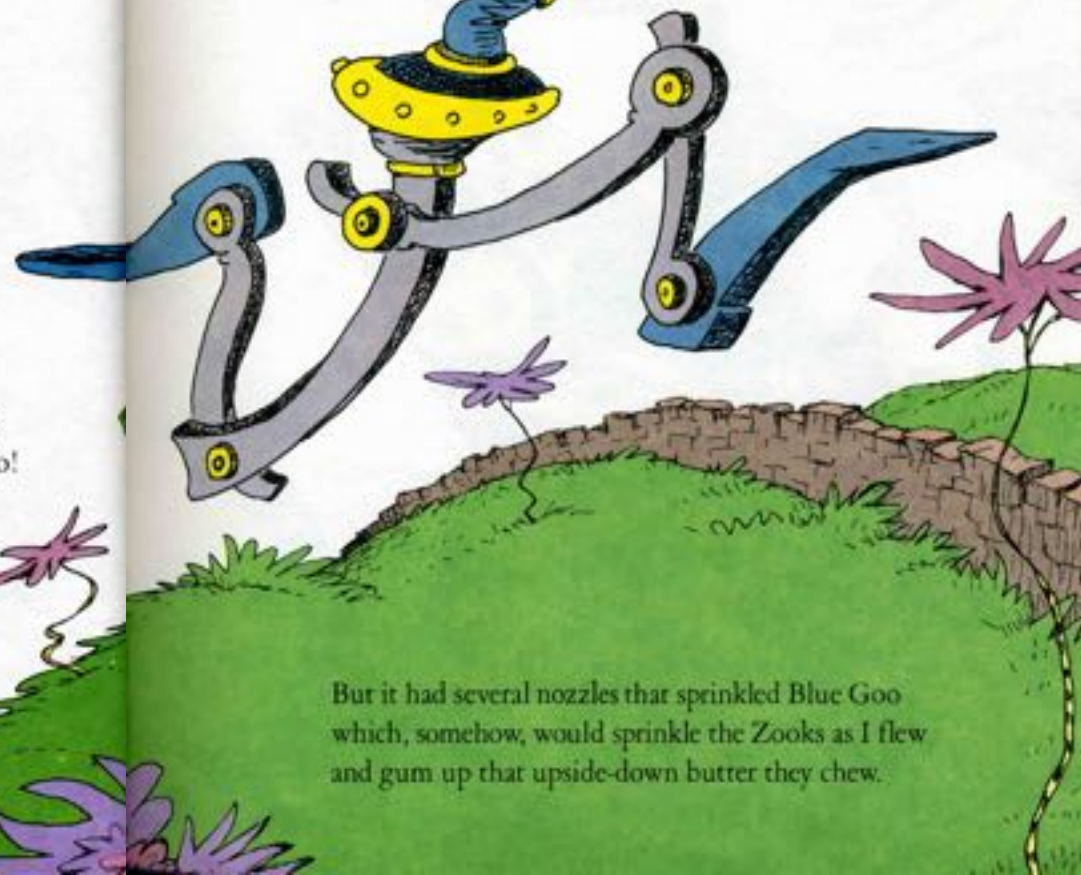
were scared out of our witz!





Those Boys in the Back Room sure knew how to putter!
They made me a thing called the Utterly Sputter
and I jumped aboard with my heart all aflutter
and steered towards the land
of the Upside-Down Butter.

This machine was *so* modern, *so* frightfully new,
no one knew quite exactly just *what* it would do!



But it had several nozzles that sprinkled Blue Goo
which, somehow, would sprinkle the Zooks as I flew
and gum up that upside-down butter they chew.

I was racing pell-mell
when I heard a voice yell,
"If you sprinkle us Zooks,
you'll get sprinkled as well!"



VanItch had a Sputter exactly like mine!
And he yelled, "My Blue-Gooer is working just fine!
And I'm here to say that if Yooks can goo Zooks,
you'd better forget it. 'Cause Zooks can goo Yooks!"



I raced to his office. The place was a sight.
"Have no fears," said the Chief. "Everything is all right.
My Bright Back Room Boys have been brighter than bright.
They've thought up a gadget that's Newer than New.
It is filled with mysterious Moo-Lacka-Moo
and can blow all those Zooks clear to Sala-ma-goo.
THEY'VE INVENTED

THE BITSY
BIG-BOY BOOMEROO!



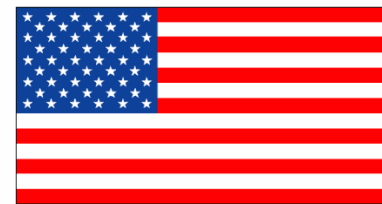
"You just run to the wall like a nice little man.
Drop this bomb on the Zooks just as fast as you can.
I have ordered all Yooks to stay safe underground
while the Bitsy Big-Boy Boomeroo is around."



Grandpa leapt up that Wall with a lopulous leap
and he cleared his hoarse throat
with a bopulous beep.
He screamed, "Here's the end of that terrible town
full of Zooks who eat bread with the butter side down!"

And at that very instant we heard a klupp-klupp
of feet on the Wall and old VanItch klupped up!
The Boys in HIS Back Room had made him one too!
In his fist was another Big-Boy Boomeroo!
"I'll blow you," he yelled, "into pork and wee beans!
I'll butter-side-up you to small smithereens!"





How did the Arms Race develop?

Cold War intensifies:



How significant was the arms race 1950-58?



Recap:

Describe how this image has led to a significant tension between USA & Soviet Union.

You should have included...

- Disagreements over how Germany should be governed
- Europe being divided into 2 clear economic camps
- Europe being divided into 2 clear political camps



Since developing the Atomic Bomb in 1945, Truman had felt secure knowing USA was the only country with such a powerful weapon.

Truman knew that the USSR had a much bigger stock of conventional weapons so this Atomic Bomb was crucial.

Stalin had instructed his scientists to work all out to develop a Soviet Atomic Bomb, achieved in 1949.



The Arms Race:



1952:

In response to Stalin's Atomic Bomb, the USA developed a Hydrogen Bomb (1000 times more powerful than the Atomic Bomb) and restored US advantage in the arms race.

January 1953: Truman is replaced by President Eisenhower

March 1953: Stalin dies leading to a power struggle in USSR

August 1953:

In response, the Soviets developed their Hydrogen Bomb in 1953

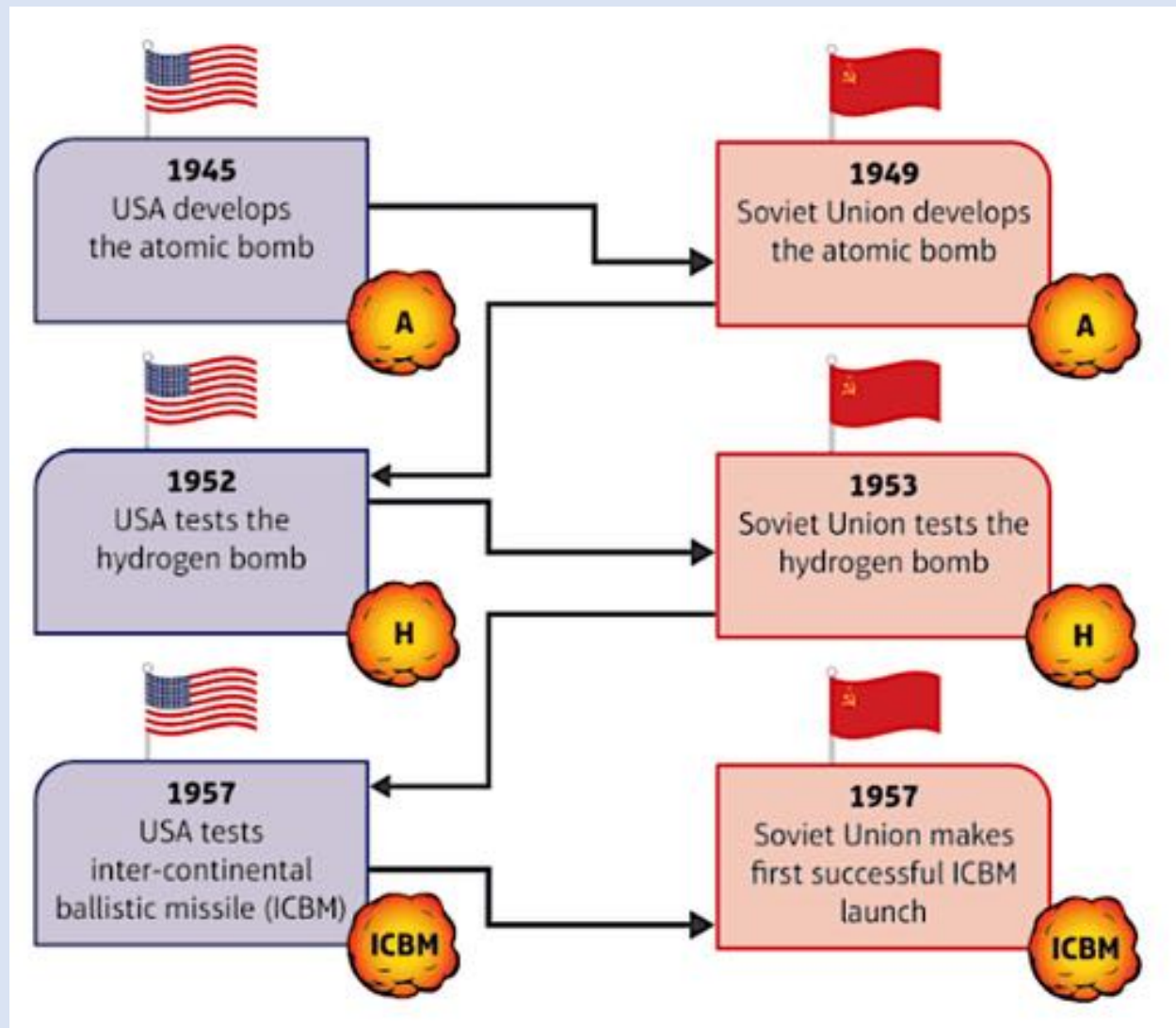
February 1956: Khrushchev becomes leader of Soviet Union

June 1957:

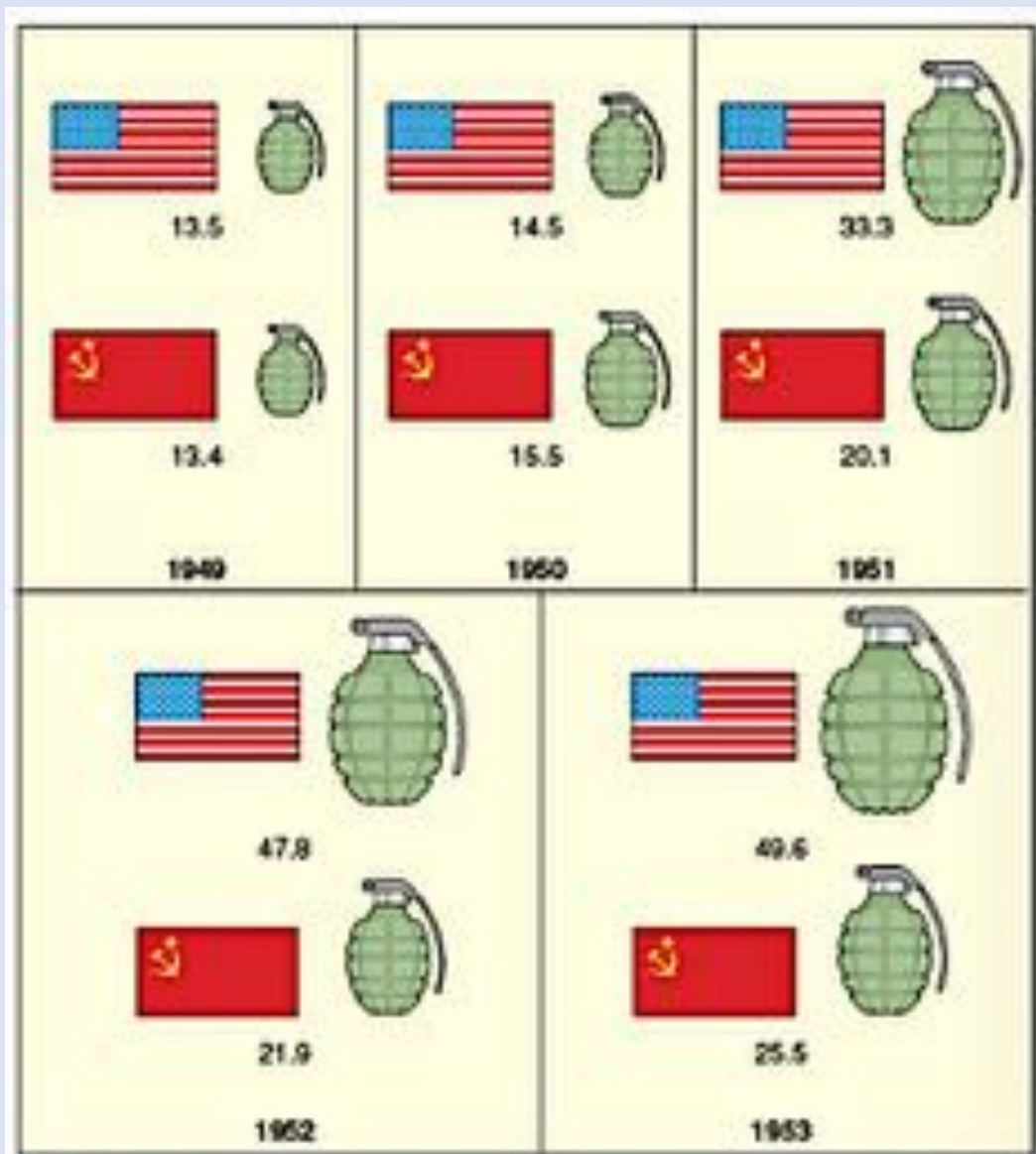
USA Developed the ICBM (Intercontinental ballistic missile) which could fire a nuclear warhead at a target 4500 km away.

August 1957:

Soviet Union was testing its first ICBMs



Stick this image in and describe what it shows...



▲ Figure 3.2 Superpower arms spending (\$bn)

Stick this image in and describe what it shows...

Using your source analysis, answer this question:

How important was the Arms Race for the development of the Cold War?

Include dates and facts to support your answer.



USA in
the lead

Place your cards where you feel they are appropriate on your copy of this graph

Equal

USSR in
the lead



1945

1963

How significant was the Arms Race?:

- The Arms Race was making each side more powerful
- Both sides spent huge sums of money building up their armies, navies, submarine fleets and stocks of '**conventional**' and nuclear missiles
- It was important for both sides to stay ahead of the other
- The race had led to both sides having weapons so powerful by early 1950s they could destroy the world many times over!
- Both sides understood this risk so warfare changed, it was now about building up their forces to prevent (**deter**) war rather than to start and win a war



President Eisenhower

January 1953



Khrushchev

1956



Stalin dies



Nikita Krushchev
takes over



Following Stalin's death in 1953, there had been a power struggle in USSR, eventually Khrushchev emerging as the new leader in 1956!

He immediately delivered a speech criticising Stalin and his policies, this was known as **DE-STALINISATION**. Instead he offered a policy of...

PEACEFUL CO-EXISTENCE





“You do not like Communism. We do not like capitalism. There is only one way out – peaceful co-existence.”

“We must help the people eat well, dress well and live well. If after 40 years of communism, a person cannot have a glass of milk or a pair of shoes, he will not believe communism is a good thing.”

What might the consequences of Khrushchev taking over be for US-Soviet relations

Turn the following information into a Narrative (it does not have to be the specific words here, put the ‘story’ into your own words if it helps)

Remember to include PROCESS & LINKING words

There was now hope on both sides that a solution to the now out of control Arms Race could be found.

Hope had grown also due to the end of the Korean War in 1953 where USA supported the South and Soviets had supported the North.

both sides were spending so much on arms that it would be good for their economies if spending was reduced

A further example of improving relations was the agreement in 1955 on how Austria should be governed.

A summit meeting in Geneva July 1955 saw a debate on disarmament and the future of Germany. They failed to reach an agreement but there was a much more co-operative atmosphere.

NOT FOR LONG...

May 1955, West Germany joined NATO which added to the growing mistrust of each other.

Soviet Union set up the Warsaw Pact

Suspicion was growing rapidly made worse by Sputnik



SPUTNIK

1957 – USSR launched SPUTNIK, a satellite that could orbit the earth in 90 minutes. USA saw this launch as a military threat.

What consequences might this lead to?

AS A RESULT, Eisenhower increased his spending on missiles by 20% and founded NASA to lead the 'Space Race' that was just beginning. **Further** reaction to SPUTNIK saw the USA putting missile bases in Europe, especially in West Germany as well as increasing its B-52 bombers and equipping their submarines with nuclear weapons.

Weapon	USA	Soviet Union
Inter-continental ballistic missiles (ICBM)	63	50+
Submarine-launched ballistic missiles (SLBM)	96	0
Medium/intermediate-range ballistic missiles (MRBM/IRBM)	90	200
Long-range bombers	600	190
Aircraft carriers	24	0
Nuclear submarines	21	2
Conventional submarines	174	428
Active military manpower	2,606,000	3,800,000

US & Soviet weapons by 1961

Who would you consider the weaker of the 2 Super Powers in 1961 and why?